

AMPLIFY YOUR IMPACT

LEADERSHIP COACHING

Laurel helps Nonprofit Leaders:

- ◆ Claim your voice so it can be heard even when you or your organization is in overwhelm.
- ◆ Identify & cultivate champions within your organization to support you.
- ◆ Develop strategies to obtain the resources to manifest your influence in the external world.
- ◆ Create & implement a plan to connect your leadership with your mission & deliver more impact.

WHAT IS AMPLIFY YOUR IMPACT?

- This six month virtual coaching program provides customized support to nonprofit leaders looking to increase their impact, including:
 - ◆ 12, one-hour, bi-monthly coaching sessions, recorded so you can revisit key moments and ahas at your convenience.
 - ◆ Email support in between our sessions.
 - ◆ Customized assignments, exercises, templates, and online interactive content designed to facilitate building your impact.
 - ◆ A customized Impact Plan to expand your influence both within and outside your organization.
 - ◆ Customized assessments.



AdvocacyCollaborative.com/AmplifyYourImpact

“ [Laurel] helped our agency take our first big step in laying a strong foundation for our advocacy work by bringing to each coaching call a combination of strategic vision and a wealth of personal experience that made me feel supported.

Nina Nichols | Government Relations Manager, Unity House



AMPLIFY YOUR IMPACT SCHEDULE:

- Month 1.** Know Your Why: Defining Your Vision & Your Priorities
- Month 2.** Identify Individual and Organizational Blocks and Barriers
- Month 3.** Devise Your Powerhouse Support Network
- Month 4.** Design Your Impact Plan to Create the Influence & Resources You Need
- Months 5 & 6.** Execute the Plan to Establish Your Influence





LAUREL O'SULLIVAN
J.D. Principal & Founder
The Advocacy Collaborative, LLC

Laurel is a nonprofit coach, speaker, trainer and advocacy expert.

She has inspired hundreds of nonprofit leaders with her keynotes, workshops, and trainings that equip and empower them to use their voice to move beyond fear and confusion to advance their mission.

She spent nearly two decades as a nonprofit lawyer and senior association leader where she witnessed first-hand the transformation that occurs when your voice is aligned with your values and supported from within your organization.

She is a Certified to administer the Myers BriggsType (MBTI) Indicator tool.

She also holds a B.A. with honors in political science from Northwestern University and a J.D. with honors from Chicago-Kent IIT College of Law. And she's a mom to 5 and loves to challenge herself physically from time to time, whether with half marathons, a trail run, trekking through the mountains, or her latest endeavor, Crossfit.

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Working with Laurel was eye-opening. The weekly coaching calls and materials she provided helped me understand that having our voice heard requires a clear and ongoing commitment.

Chaz Kellem
Senior Advocacy Director,
YWCA Greater Pittsburgh

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WHO IS THIS PROGRAM FOR?

- ◆ Nonprofit professionals with with at least 5 years of increasing levels of leadership responsibility.
- ◆ Leaders who know they bring a lot to the table and want to realize their full potential.
- ◆ Creative, mission-driven people.
- ◆ Professionals who are committed to investing financially in their growth and development.

Amplify Your Impact is being offered at a cost individual applicants and organizations sponsoring employees can afford.

TO SIGN UP TODAY OR FOR MORE INFORMATION VISIT:



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